



Bannockburn Elementary School
Parent Teacher Association
6520 Dalroy Lane
Bethesda, MD 20817

Dear Sir/Madame,

Bethesda's Bannockburn Elementary School, a 350-student elementary school in the Walt Whitman High School cluster is hosting the second annual *Fun Run* on Saturday, March 24, 2012. The run will wind through the beautiful (and hilly!) tree-lined neighborhood around the school. We anticipate a HUGE turnout: in addition to staff, current students and their families running, there will also be alumnae, their families and neighborhood friends participating in this fun, healthy school fundraiser.

All proceeds from the run— our goal is \$10,000 this year -- will benefit our beloved school, helping to underwrite a broad range of programs, including:

- After school clubs (children from families in need receive scholarships)
- Cultural arts and character education programs
- An artist in residence program
- Teacher training and classroom supplies
- Math Day, Science Day, the Science Fair and Geography Bee
- Back to School Picnic, Craft Night and other social activities

We need your support!

Please give. Sponsorships are crucial to the success of the *Fun Run* whether you are a corporation, foundation, association or family -- we need your help today! Donations are tax deductible.

Similar to last year, sponsors of the Bannockburn *Fun Run* will be recognized in race materials, on the school PTA website and Bannockburn *Fun Run* t-shirts distributed to all participants! The attached form lists the various sponsor levels.

If you have any questions, please contact Emily Eyres at reyres@yahoo.com or 301-320-8701.

Sincerely,

Bannockburn Elementary School Parent Teacher Association



Sponsor Levels

"Raising funds for our school one spring-filled step at a time!"

Bronze Level Sponsor: \$100

- Your name will appear on a thank you note on Bannockburn PTA website
- Your name will be announced by the Run D.J. before and after the race

Silver Level Sponsor: \$250

- All Bronze Level Benefits
- Your name will appear on the Run T-shirts

Gold Level Sponsor: \$500

- All Silver Level Benefits
- Your name will appear on all marketing materials

Platinum Level Sponsor: \$1000

- All Gold Level Benefits
- Your logo will be printed on the start and finish line banner
- Your organization may promote their business near the finish line
- You can have a company representative introduced at the Run

In Kind Contributors:

- Eligible for benefits based on the value of the contributions

Please return completed form by February 29, 2012

Via email at ereyes@yahoo.com or mail to:

*Bannockburn Elementary School Fun Run
c/o Emily Eyres
7212 Blacklock Road
Bethesda, MD 20817*

Name/Company: _____

Address: _____

Contact Person: _____

Phone: _____ E-Mail: _____

Donation Amount \$ _____ (or fair market value of in-kind donation)

Signature _____